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Afteroom Collection by Afteroom



# Meet the Afteroom Collection

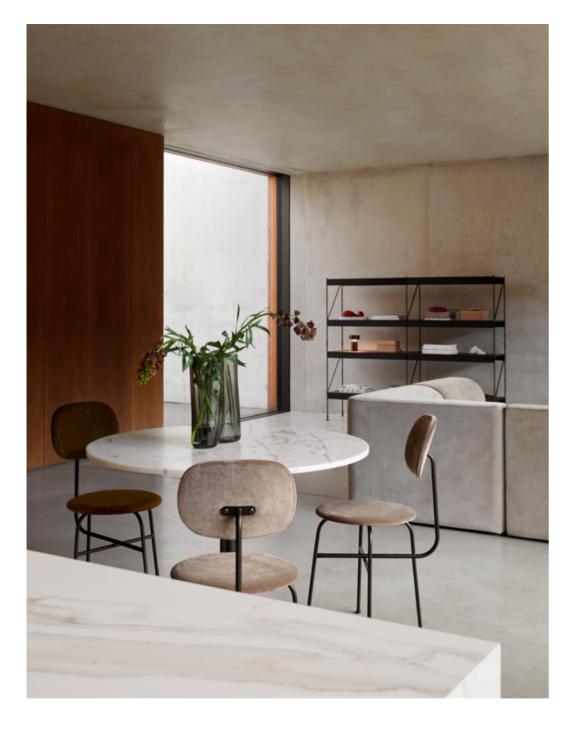


A study of the unity between functionalism and minimalism, the Afteroom Collection looks to the simple, geometric lines of the Bauhaus design movement to create furniture and interior objects pared back to their purest forms. The Stockholm-based Taiwanese design team

Afteroom was tasked with creating iconic furniture designs that were both minimalist and comfortable– and with a silhouette that was both sleek and instantly recognisable. Defined by this 'less is more' aesthetic, MENU's Afteroom Collection profiles honest materials on an elegant collection of furniture with lasting appeal.

Afteroom Counter Chair Plus, Black/Gaja C2C, 61115, by Afteroom Snaregade Counter Table, Light Grey/Mushroom, by Norm Architects Afteroom Bar Chair Plus, Black/Ritz Brun 8469, by Afteroom Snaregade Bar Table, Black/Charcoal, by Norm Architects

#### About Afteroom



Afteroom Dining Plus, Black/Ritz Brun 8469, by Afteroom Afteroom Dining Plus, Black/City Velvet 7832/078, by Afteroom Harbour Column Dining Table, Ø105, Black/Off White Marble, by Norm Architects

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Zet Storing System, 2x4 Black Painted Oak /Black, by Kaschkasch Column Table Lamp, Bronze, by Norm Architects Aer Vase, 35, by Gabriel Tan IN KEEPING WITH THE ORIGINAL AFTEROOM CHAIR COLLECTION, THE EXTENSION OF THE HUGELY POPULAR LINE IS BOUND TO BE EMBRACED BY THOSE LOOKING TO ENHANCE THE SEATING IN THEIR COMMERCIAL OR RESIDENTIAL SPACES. The Stockholm-based studio, Afteroom, designs furniture and objects that have the capacity to survive for generations, ageing with grace and beauty.

Paying due diligence to the craft of creation and the traditions of industrial design and architecture, founders Hung-Ming Chen and Chen-Yen Wei source inspiration from an intriguing interest in forms, senses, proportions, materials and cultures with a philosophy that pivots simplicity, honesty and respect.



#### About MENU

AT MENU, WE BELIEVE IN CONNECTED SPACES: SPACES THAT UNITE OUR WORLD THROUGH DESIGN AND MAKE OUR TRANSITIONS FROM ONE PLACE TO ANOTHER SEAMLESS, INTERESTING AND ENJOYABLE.

In our rapidly changing landscape, the distinctions between home and work have become blurred.

The concept of *Connected Spaces* reflects this exciting shift, highlighting the opportunity to create human-centric, multi-functional environments that serve our needs: workplaces that make us feel at home; homes with all the comfort and refinement of boutique hotels; cafés, shops, restaurants and hotels that feel curated to our desires and aspirations.

*Connected Spaces* is a testimony to the future of design. Since 1978, we have harnessed the skills of top designers and craftspeople around the world to create furniture, lighting and accessories that are clean, clever and natural, infusing a sense of calm through high-quality materials in minimalist silhouettes.

By connecting the dots between home, work and hospitality, we can redefine how we use space and, ultimately, how we connect to one another. Designing ideal spaces is a journey. There is no roadmap.

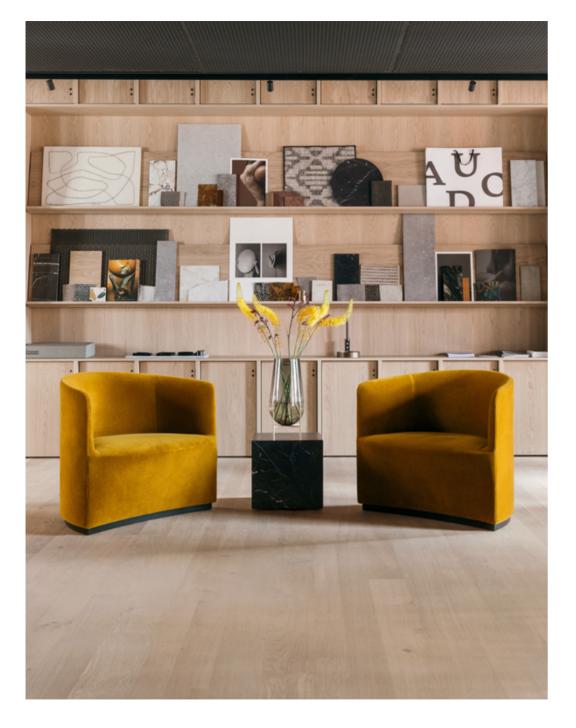
Today, MENU's designs can be found across the globe. To make sure our product portfolio continues to anticipate people's needs and offer a breadth of ideas and solutions, we partner with contemporary talents both in our native Scandinavia and around the world.

At the same time, our collection is also growing to include more legacy designers whose work has stood the test of time and serves as a reminder what it means to be a modern classic.



Afteroom Lounge Chair, Black (Dunes 21003), by Afteroom

#### MENU at The Audo



Tearoom Lounge Chair, Dedar, Alexander 137 Dorure, by Nick Ross Plinth CUBIC, Black Marble, by Norm Architects Échasse Vase Medium, Smoke/Brushed Brass, by Theresa Rand





MENU's new showroom is located at The Audo, a unique concept that masterfully unites co-working and event facilities, a café, restaurant and retail area, as well as an exclusive residence in a single, communitybuilding universe

The Audo features an inspiring mix of original features and thoughtful new accompaniments from an eclectic mix of premium brands—not least MENU's comprehensive range of furniture, lighting and accessories, which are put to their truest test, together with a curated selection of products from global brands. Abbreviated from the Latin *Ab Uno Disce Omnes*, meaning: From one, learn all, The Audo reflects MENU's founding philosophy of collaborative spirit.

Redefining how we use design, space and, ultimately, how we connect to one another, the creative destination is a hub for powerful ideas, beautiful design and inspiration.

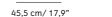
TR Bulb Table/Wall Lamp, Brushed Brass/ Matte Opal, DtW, by Tim Rundle Plinth Low, Rose Marble, by Norm Architects Tearoom Lounge Chair, Dedar Schwartzwald, by Nick Ross Circular Lamp, Black, by Studio WM Harbour Column Dining Table, Ø80, Black/Off White Marble, by Norm Architects

# Afteroom Dining Chair

The Afteroom Dining Chair was MENU's first foray into the world of chair design. Given our Scandinavian heritage in iconic chair design, we knew from the start that this chair needed to be special. Stripped of all superfluous details to reveal a chair in its most simplistic form, the Afteroom Dining Chair pays homage to Bauhaus and functionalism with a design that combines minimalistic clean lines with high quality materials and craftsmanship, without compromising comfort.

Available in luxurious aniline leather or upholstery fabric in a range of beautiful colours, the chair is also offered with a fourth leg, providing additional support and stability to the timeless and elegant design. The Afteroom Plus edition features a luxurious wider backrest. Rendered in black powder-coated steel, the chair comes with or without an upholstered seat.

Afteroom Dining Chair Plus Afteroom Dining Chair, 4 Legs AFTEROOM DINING CHAIR PLUS AFTEROOM DINING CHAIR, 4 LEGS Category: Dining Chair Category: Dining Chair Dimensions: H: 80 cm/ 31,5", W: 45,5 cm 17,9", D: 51 cm, Dimensions: H: 76,5 cm/ 30,1", W: 45,5 cm/ 17,9", SH: 46 cm/ 18,1" D: 51 cm/20, SH: 46 cm/18,1" 80 cm/ 31,5' 76,5 cm/ 30,1" cm/ 18,



45,5 cm/ 17,9"

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45,5 cm/ 17,9"

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45,5 cm/ 17,9"

#### Afteroom Counter/Bar Chair

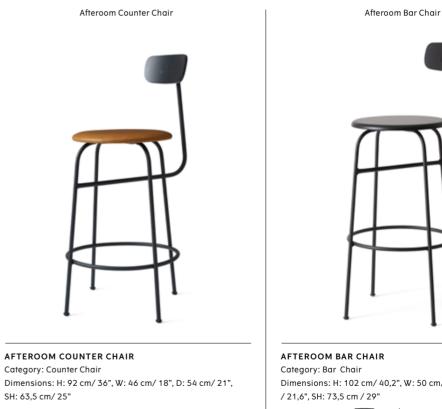
A reinterpretation of the existing Afteroom Dining Chair, launched in 2012 as the first seat in MENU's collection, the Afteroom Bar and Counter Chair is too pared back to its purest form to reveal only the most essential elements of its design.

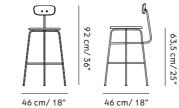
Set on four elongated tubular powder-coated steel legs tethered with a circular footrest, the chair's characteristic backrest remains the same, extending upwards from beneath the seat to support the body.

Crafted using some of the same techniques used in Bauhaus modernism – steel bending, die casting and welding - the chair pays tribute to the design movement's principles of uniting form with function, minimalist lines and high-quality materials.



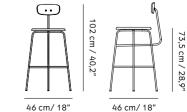
Afteroom Bar Chair, Black/Dunes Leather 21003, by Afteroom Afteroom Bar Table, Black/ Black arpa laminate, by Afteroom Èchasse Hurrican, Brushed Brass/ Smoked Glass, by Theresa Rand Stackable Glass, 33 cl, Glass, by Norm Architects







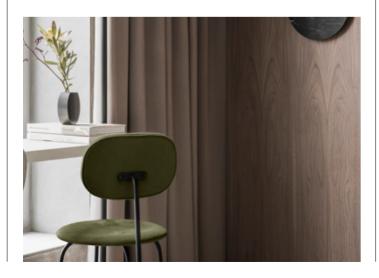
Dimensions: H: 102 cm/ 40,2", W: 50 cm/ 16,7", D: 55 cm / 21,6", SH: 73,5 cm / 29"



### Afteroom Counter/Bar Chair Plus

The uncompromising design is available in multiple iterations, each representing the utmost in comfort and style: Dining, Bar and Counter versions ensure the perfect height to suit your sitting needs, and the option of wood veneer, aniline leather or textile upholstery provides additional comfort and a luxurious finish.

The Afteroom Plus edition features a luxurious wider backrest. Rendered in black powder-coated steel, the chair comes with or without an upholstered seat.



Afteroom Bar Chair, City Velvet CA 7832/ 031/ Black Steel , by Afteroom Moon Vase, Bronzed Brass, by Aleksandar Lazic



#### **Afteroom Stools**

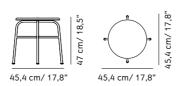
How do you strip away even more from an already pareddown chair, including the backrest, yet retain a high level of comfort? Stockholm-based design duo Afteroom answers this question with their eponymous stool, a piece of furniture that manages to be both quiet and attention- grabbing at once.

The Afteroom Stool is rendered in black powder coated steel and comes with or without an upholstered seat. The stool is available in three heights –stool, counter stool, and bar stool – making it easy to slide up against a bar or keep in the home as small-space or additional seating.



Afteroom Stool

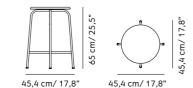
AFTEROOM STOOL Category: Stool Dimensions: H: 47 cm/ 18,5", W: 45,4/ 17,8" cm, D: 45,4 cm/ 17,8"



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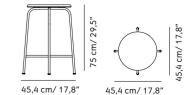
Afteroom Counter Stool

AFTEROOM COUNTER STOOL Category: Counter Stool Dimensions: H: 65 cm/ 25,6", W: 45,4 cm/ 17,8", D: 45,4 cm/ 17,8"





AFTEROOM BAR STOOL Category:Bar Stool Dimensions: H: 75 cm/ 29,5", W: 45,4 cm/ 17,8", D: 45,4 cm/ 17,8",



Afteroom Bar Stool

#### Afteroom Lounge Chair

Drawing inspiration from two iconic chairs of early modernism – the Thonet Bentwood Armchair by Michael Thonet and the Spanish Chair by Børge Mogensen – the Lounge Chair combines the elegance of the Thonet with the comfort of the Spanish Chair in a minimalist seat. Not only a wonderful piece of design, the chair is also innately comfortable thanks to its generous angled backrest and perfectly pitched seat, lightly padded for support.



AFTEROOM LOUNGE CHAIR Category: Lounge Chair Dimensions: H: 73,5 cm/ 28.9", W: 76,5 cm/ 30"



76,5 cm/ 30"

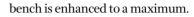
Set on a frame crafted from solid tubular steel rods that ensure strength and stability, the deceptively lightweight design is easy to move around, and the open curve of the embracing armrests lends added lightness to the chair. Upholstered in premium aniline leather in a range of muted hues, the Lounge Chair will age beautifully over time, adding further character to the timeless piece.

Afteroom Lounge Chair, Black (Dunes 21003), by Afteroom



# Afteroom Bench

The Afteroom Bench is an evolution of MENU's celebrated Afteroom Chair and a lastingtribute to the sleek lines, quality craftsmanship and marriage of function and form seen in Bauhaus modernism. Equal parts practical and stylish, by reducing the amount of material to a minimum the aesthetic appearance of the



Set on a slender powder-coated metal frame, the oblong seat is gently padded for comfort and upholstered in black or cognac leather. A small circular marble tabletop extends from the design to create an elegant platform for taking notes or placing a cup or vase.

Afteroom Bench, Black/Dunes Leather 21003/Black Marble, by Afteroom



116 cm/ 45,6"

Dimensions: H: 60 cm/ 23,6", L: 116 cm/ 45,6", D: 37 cm,

AFTEROOM BENCH

Category: Bench

SH: 45 cm / 17,7"



Afteroom Bench, Black/Dunes Leather 21003/Black Marble, by Afteroom

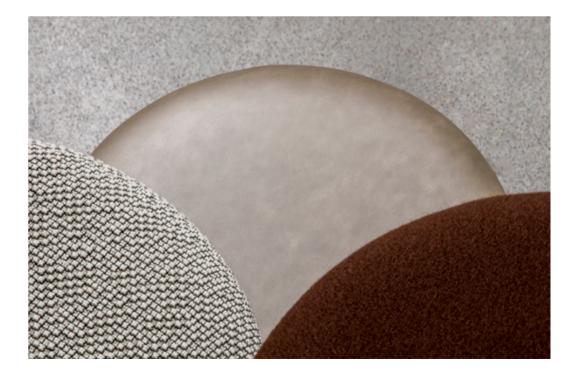
Afteroom Counter Stool, Colline Textile, Black Steel Base by Afteroom Afteroom Stool, Dakar Leather, Black Steel Base by Afteroom Afteroom Bar Stool, Gaja C2C, Black Steel Base by Afteroom

#### BASE AND SHELL OPTIONS & UPHOLSTERY PROGRAM

Afteroom chairs are offered in a range of different bases that allow you to find the perfect match. The powder-coated steel base is offered in three different heights: dining, counter and bar. Each base can be paired with a choice of seat and backrest upholstery textile or leather, as well as numerous iterations in walnut veneer. Prices vary according to the selected materials.

#### QUICK SHIP OPTIONS & FIXED COMBINATIONS

MENU offers a range of Quick Ship options ready for shipping within 3–4 weeks.



Afteroom Dining Chair Plus, Royal Nubuck/Ecru 30253, by Afteroom Afteroom Bar Chair, Black/Dunes Leather 21003, by Afteroom Afteroom Stool, Black/Dakar Leather, by Afteroom Afteroom Dining Chair Plus, Walnut/Shade, Dark Brown, by Afteroom Afteroom Counter Chair, Ultra, Sørensen Leather, by Afteroom

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#### DESIGN FEATURES

Oblong backrest offers lumbar support for optimal comfort

Timeless, sleek lines ensure it complements any space

Lightweight yet sturdy base ensures furniture is easy to move around

Extensive colour and material options to suit an array of taste and interiors

Quality-tested to ensure long-term durability; ideal for both contract and residential use

Snaregade Bar Table, Black/Charcoal, by Norm Architects Afteroom Bar Chair Plus, Black/Ritz Brun 8469, by Afteroom



Afteroom Lounge Chair, Black (Dunes 21003), by Afteroom



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