

CRAFT MEETS ART. FUNCTION MEETS FORM. MATERIAL MEETS POTENTIAL. THIS IS OUR NORDIC TRADITION AND HERITAGE. &TRADITION AIMS TO BRIDGE THESE VALUES TO CONTEMPORARY DESIGN, RESHAPING, REDEFINING AND REINVENTING MATERIALS, TECHNIQUES AND FORMS. &TRADITION COVERS THE MASTERS OF YESTERDAY, THE LEADING DESIGNERS OF TODAY AND THE TALENTS WHO MAY CREATE THE CLASSICS OF THE FUTURE. WE SCOUT FOR DESIGN TALENT AND HANDPICK PRODUCTION FACILITIES GLOBALLY. BUT OUR ROOTS ARE STILL NORDIC. WE RESPECT NATURE THAT PROVIDES OUR RAW MATERIALS AND WE BELIEVE IN DESIGN THAT IS MADE TO LAST.

THE NORDIC  
HERITAGE IN  
CONTEMPORARY  
DESIGN



## COPENHAGEN PENDANT

COPENHAGEN PENDANT IS AN EXERCISE IN CONTRASTS. COMBINING THE CLASSIC AND THE MODERN, THE MARITIME AND THE INDUSTRIAL, IT IS SPACE COPENHAGEN'S NEW PENDANT LAMP FOR &TRADITION. FOLLOWING THE SUCCESS OF THE FLY SOFA SERIES, &TRADITION HAVE COLLABORATED WITH SPACE COPENHAGEN AGAIN TO PRODUCE A LUMINAIRE IN LACQUERED METAL.





**COPENHAGEN PENDANT SC6 SC7 SC8**  
BY SPACE COPENHAGEN



**SPACE COPENHAGEN**







## CATCH CHAIR

“WHEN I WAS DRAWING CATCH CHAIR, I DREW A MAN  
WITH OPEN ARMS, LIKE A CHAIR THAT WANTS TO CATCH  
YOU. AND IT WORKS LIKE THAT.”

**JAIME HAYON**





**MAYOR SOFA AJ5**  
BY ARNE JACOBSEN & FLEMMING LASSEN





## THE MAYOR SOFA

THE MAYOR SOFA WAS CREATED FOR SØLLERØD CITY HALL, BUILT FROM 1939-1942 AS PART OF A TOTAL DESIGN WHERE ARNE JACOBSEN AND FLEMMING LASSEN WERE THE MAIN ARCHITECTS FOR EVERYTHING FROM THE BUILDING'S APPEARANCE TO THE DESIGN OF FURNITURE AND DOOR HANDLES. THE SOFA STANDS OUT FROM THE FURNITURE THEY BOTH ARE KNOWN FOR TODAY.

THE MAYOR SOFA FEATURES A UNIQUE STYLE THAT DRAWS AS MUCH ON THE DANISH TRADITIONS OF FINE WOODS AND FUNCTIONAL SOLUTIONS AS ON THE INTERNATIONAL MODERNISM FOR WHICH THE TWO ARCHITECTS ARE FAMOUS.





**MAYOR SOFA AJ5**  
BY ARNE JACOBSEN & FLEMMING LASSEN





**BLOWN SW3**  
BY SAMUEL WILKINSON





## FLY SOFA

"WE WANTED TO MAKE A SOFA WHICH HAD THE CHARACTER OF BEING A PIECE OF FURNITURE, WITH SCULPTURAL ELEMENTS AND WOOD. AT THE SAME TIME, IT HAD TO BE VERY COMFORTABLE."

**SPACE COPENHAGEN**





**FLY SOFA SC3, FLY TABLE SC4**  
BY SPACE COPENHAGEN



**FLY CHAIR SC1 - FLY TABLE SC4**  
BY SPACE COPENHAGEN





## IN BETWEEN SK1

"I'M FASCINATED BY A PRODUCT'S FORM  
AND PRESENCE IN THE ROOM. HOW ARE THE GAPS  
IN THE DESIGN PERCEIVED? IT'S ALL ABOUT BALANCE,  
DISTANCE AND PROPORTION,"

**SAMI KALLIO**

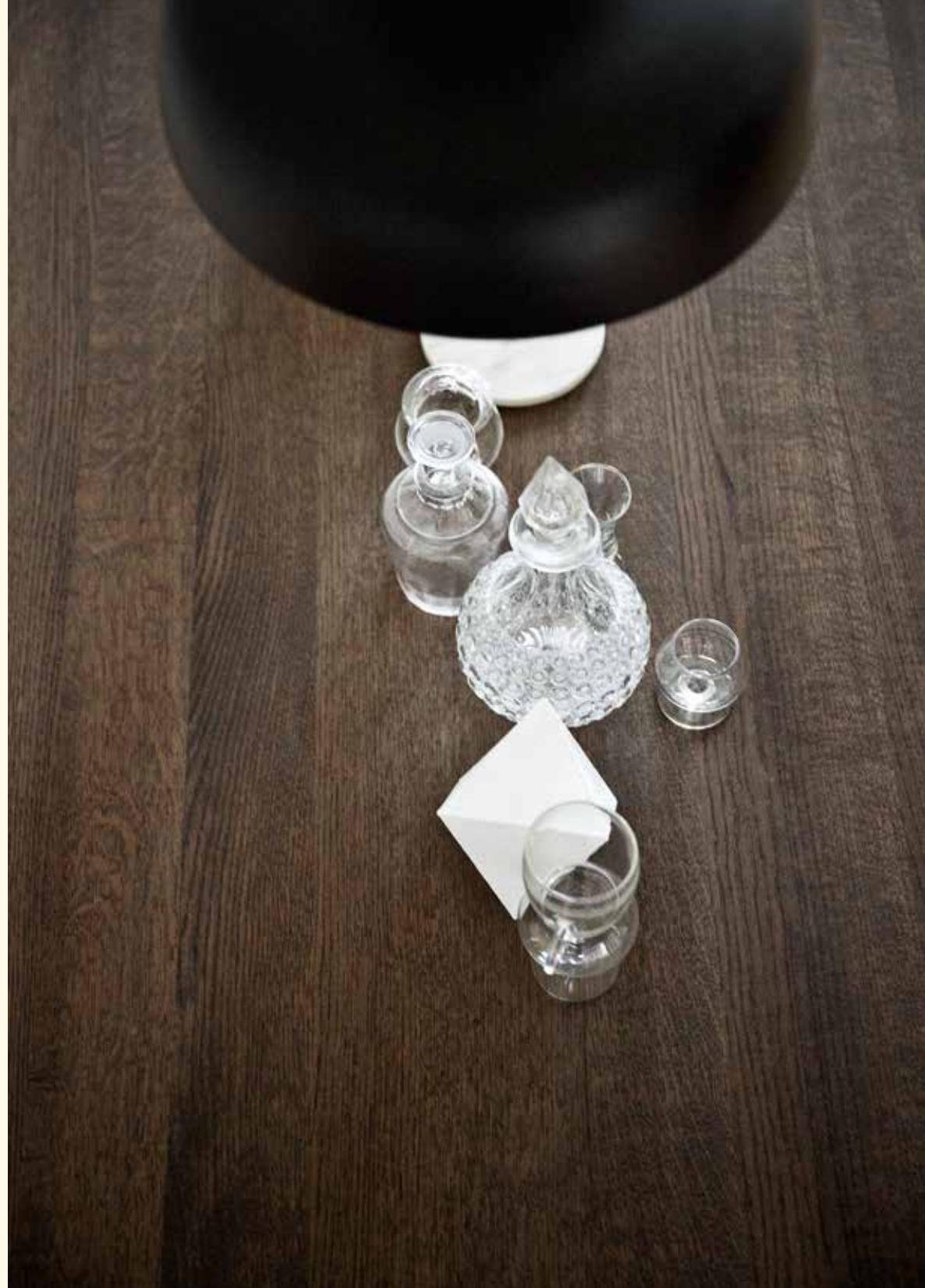




**RAFT TABLE NA2**  
BY NORM.ARCHITECTS



**MASS LIGHT NA5**  
BY NORM.ARCHITECTS





HOW  
WE  
THINK

WE WANT TO  
CONNECT WITH THE  
OLD MASTERS, WHILE  
GIVING SPACE TO NEW  
DESIGNERS TO DEFINE  
WHAT WILL BECOME  
FUTURE CLASSICS. WE SEE  
A KINSHIP BETWEEN  
THE OLD MASTERS, WHO  
WERE AVANT-GARDE IN  
THEIR TIME, AND NEW  
DESIGNERS CREATING THE  
GROUND-BREAKING  
ICONS OF TODAY.



**COPENHAGEN PENDANT SC6 SC7 SC8**  
BY SPACE COPENHAGEN



**CATCH CHAIR JH2**  
BY JAIME HAYON



**SHUFFLE TABLE MH1**  
MARBLE EDIT. BY PETER HAGEN



**FLY TABLE SC4**  
BY SPACE COPENHAGEN



**FLY SOFA SC3**  
BY SPACE COPENHAGEN



**RAFT TABLE NA2**  
BY NORM.ARCHITECTS



**BLOWN SW3**  
BY SAMUEL WILKINSON



**FLY TABLE SC5**  
BY SPACE COPENHAGEN



**MASS LIGHT NA5**  
BY NORM.ARCHITECTS



**FLOWERPOT VP4**  
BY VERNER PANTON



**COPENHAGEN PENDANT SC6**  
BY SPACE COPENHAGEN



**UTZON LAMP JU1**  
BY JØRN UTZON



**RAFT BAR STOOL NA4**  
BY NORM.ARCHITECTS



**FLOWERPOT VP3**  
BY VERNER PANTON



**FLY CHAIR SC1**  
BY SPACE COPENHAGEN



**MAYOR SOFA AJ5**  
BY ARNE JACOBSEN & FLEMMING LASSEN



**MILK LAMP NA1**  
BY NORM.ARCHITECTS



**IN BETWEEN SK1**  
BY SAMI KALLIO



**SPINNING BH1 BH2**  
BY BENJAMIN HUBERT



**BULB SR1**  
BY SOFIE REFER



**MEGA BULB SR2**  
BY SOFIE REFER



**CATCH CHAIR JH1 JH2**  
BY JAIME HAYON



**SLICE**  
BY KIBISI



**FLY SOFA SC2**  
BY SPACE COPENHAGEN



**ICE CHANDELIER SR6**  
BY SOFIE REFER



**FLOWERPOT VP1**  
BY VERNER PANTON



**HOOF TABLE SW1**  
BY SAMUEL WILKINSON



**BELLEVUE AJ4**  
BY ARNE JACOBSEN



**BELLEVUE AJ2**  
BY ARNE JACOBSEN



**RAFT STOOL NA3**  
BY NORM.ARCHITECTS



**TOPAN VP6**  
BY VERNER PANTON



**BELLEVUE AJ3**  
BY ARNE JACOBSEN



**HOOF TABLE SW2**  
BY SAMUEL WILKINSON



**MASS LIGHT NA6**  
BY NORM.ARCHITECTS



**MAYOR SOFA AJ5**  
BY ARNE JACOBSEN & FLEMMING LASSEN



**FLOWERPOT VP2**  
BY VERNER PANTON



**TRASH ME VV1**  
BY VICTOR VETTERLEIN



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